

Preveza, 24/08/2021

## PRESS RELEASE



### **"THE ORGANISATION OF THE LOCAL OLIVE OIL PROMOTION EVENTS IN PARGA (21/8) AND PREVEZA (22/8) ORGANISED BY PREVEZA CHAMBER WITH A GREAT SUCCESS"**

The **Local Olive Oil Events** organized with a great success by Preveza Chamber, as Lead Beneficiary of the cross-border project: **"AUTHENTIC-OLIVE-NET - "Certification of Authenticity and Development of a Promotion Network olive products in the across border GREECE – ITALY area"**, funded by **Operational Territorial Programme «Interreg V/A Greece-Italy 2014-20»**, on **Saturday (21/8)** at the Old Olive Oil Mil **"Paragaea"** in Parga and on **Sunday (22/8)** at the **Marina of Preveza**, respectively.

The main aim of the above events is the promotion of the extra virgin olive oils produced from local varieties in the common cross-border area of GREECE-ITALY, via the local gastronomy.

The events started with the welcome speech of **Mr Ioannis Bouris, President of Preveza Chamber**, and the greeting speeches by speeches by the official Guests.

After a brief presentation of the project: **AUTHENTIC-OLIVE-NET**, the narration by **Ms Vekiou Katerina** and **Georgokitsou Spyridoula** of excerpts from books describing olive growing in the past in Parga and Preveza respectively followed.

The main section of the events included olive oil tasting of 5 extra virgin olive oil varieties from Preveza and Puglia, by **Mr Panagiotis Katsaris, Olive Oil Taster & Head of ELGO-DIMITRA Olive Oil Laboratory in Kalamata** and **Mr Takis Dimitrakopoulos, Member of the Accredited Tasting Team of SEVITEL**.

This was followed by a gastronomic demonstrations of recipes based on local olive oils and agri-food products by **Mr Pasquale Lembo, Chef & Restaurant Owner**, and **Mr George Palisidis, Chef & Professor of Gastronomy**.

The events finalized with the award of the olive oil producers who participated in the pilot implementation of **AUTHENTIC-OLIVE-NET** project.

The events were attended with great interest, both with physical presenece and online, by local olive growers, stakeholders and companies from the wider agri-food and tourism sector, the chamber community, local and regional government, and academia.

Both events are posted at the following YouTube addresses:

Event in Preveza: <https://www.youtube.com/watch?v=JzWE0nwjlhg>

Event in Parga: <https://www.youtube.com/watch?v=r32RB8-1fVY>

The Chamber of Preveza would like to thank all participants for their presence stating that it will continue and intensify its efforts to further promote high quality local agri-food products, such as extra virgin olive oil, in domestic and foreign markets.

