

“Certification of Authenticity and Development of a Promotion Network olive products in the across border GREECE – ITALY area”

“AUTHENTIC-OLIVE-NET”

*Report on the organization of the Final
Conference and Capitalisation Workshop*

This report was prepared by:



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The partnership of “AUTHENTIC-OLIVE-NET”



REGION OF WESTERN GREECE
Full of contrast!



ΥΠΟΥΡΓΕΙΟ ΑΓΡΟΤΙΚΗΣ ΑΝΑΤΤΥΞΗΣ ΚΑΙ ΤΡΟΦΙΜΩΝ
ΕΛΛΗΝΙΚΟΣ ΓΕΩΡΓΙΚΟΣ ΟΡΓΑΝΙΣΜΟΣ “ΔΗΜΗΤΡΑ”



ASSOPROLI BARI
Cooperazione verso delle nostre olive migliori!



CAMERA DI COMMERCIO FOGGIA *for*

BENEFICIARY No	BENEFICIARY INSTITUTION	Role	Country
LB1	PREVEZA CHAMBER	Lead Beneficiary	Greece
PB2	REGION OF WESTERN GREECE	Partner	Greece
PB3	HELLENIC AGRICULTURAL ORGANIZATION - DEMETER	Partner	Greece
PB4	ASSOPROLI BARI AGRICULTURAL COOPERATIVE SOCIETY	Partner	Italy
PB5	CHAMBER OF COMMERCE OF FOGGIA	Partner	Italy

REPORT ON THE EVENTS

On Saturday March 19th at the Gourdoupis Estate, located in Chalandritsa (regional unit of Achaia) and on behalf of the European Project “Authentic Olive Net” the following took place:

1. The Final Cross Border Conference in order for the results of the project to be presented.
2. The organization of a Capitalisation Workshop for the continuation of project results after the end Project

For the successful deliverance of the events we had to book the Gourdoupis Estate premises and make all the necessary preparations, in order for the proper actualization to take place.

An invitation was designed and sent to the potential participants, as well as a press release before and after the events.

In order for participants from Italy of the Final Conference, as well as for those who could not physically attend, an on line transmission was organized, using live streaming procedures through social media, Youtube and Zoom. Professional, on line translation took also place during the Final Conference.

The Conference Room was appropriately prepared in order to meet covid 19 precaution measures and all the necessary equipment was provided (microphones, speakers, lighting, lap tops, video wall, projectors etc)

During the event coffee, cookies, cakes and other snacks were available for the participants.

All the necessary arrangements for lunch for the participants were also made.

Furthermore, our people provided secretarial support throughout the event, as well as control of the necessary covid 19 certificates. Professional photography and video coverage were also provided.

The Conference was initiated from the CEO of the Authentic Olive Net Project on behalf of the Region of Western Greece Mrs. Despoina Karasoulou.

The Conference was also attended by the Deputy Governor of the Regional Unit of Achaia Mr. Haralabos Bonanos, the Deputy Governor of Entrepreneurship Research and Innovation Mr. Fokion Zaimis, the Mayor of Erymantos Mr. Theodoros Baris, the CEO of the Project and President of the Chamber of Preveza Mr. Ioannis Bouris, the Project Associates ELGO – DIMITRA and (on line) the Agricultural Cooperative of Assopoli Bari and the Chamber of Foggia. Also the Conference was attended by specialized scientists, agriculturalists, and agriculturalists from the Ministry of Agricultural Development.

The Deputy Governor Mr. Zaimis concluded the Conference noting that the results of the project should be capitalized in a future subsequent project, among others with the creation of an Olive Oil Varieties Data Bank, emphasizing on local varieties of Western Greece in order for them, to be preserved, promoted and capitalized. All the attendants agreed that is of primary importance the application of the results of the Project.

Capitalization Workshop

On the same premises and after the Final Conference the Capitalization Workshop took place. The Workshop was attended with great attention.

During the Workshop the implementation of the data and the results of the Project were thoroughly discussed, in order for the innovative promotion network of the comparative advantages of the olive oil varieties of the Greece – Italy region, which were studied throughout the Project, to evolve for the benefit of olive oil producers as well as olive oil companies.

As a conclusion of the Workshop, as well as a primary target, the expansion of the network was stated. In the long run producers and olive oil companies of different varieties should be included in the network. Furthermore, there was a discussion about the perspective, the certification methodology of olive oil authenticity, as it was analyzed in the Authentic Olive Net Project, to take legal hypostasis within the existing framework of quality assurance.

After concluding the Workshop lunch for all the participants was held.

1. ANNEXES AND ATTACHMENTS

This section includes all the necessary attachments that certify the successful implementation of the workshop / event, including:

- ✓ Copy of the agenda of the workshop / event
- ✓ List of participants (dated, signed)
- ✓ Photos of the workshop / event
- ✓ Copy of publicity actions pertinent to the event, if applicable (i.e. press releases, articles, ads, etc.)
- ✓ Financial documentation (i.e. invoices, etc.) stating the name of the project and the Programme

